

The Official Newsletter of the Miami Dade County Postal Customer Council



Hello, PCC community! We hope that all of you are doing well and have had a wonderful Holiday season. Our PCC has still been meeting regularly although due to safety reasons have hosted our events mostly virtually. While we miss seeing each of you in person, we are grateful to have time together online. We hope that you will continue to join us this year as some of our events will be virtual and some in person, but all will include Networking! Due to positive spikes in Covid testing, the first in-person event, that was due to take place, at the Royal Palm Facility, on January 27, 2022, has been cancelled. The PCC Board Members and I are working closely on the next PCC Event, which is tentative for the month of March. Additionally, I have joined, the Doral Chamber of Commerce and will be sending out information on upcoming events, which will serve as networking opportunities. As an upcoming event, the Postmaster General, Louis DeJoy will be a guest speaker on, February 16, 2022 at the PCC Event being held in the Tampa Area (details included). If anyone is interested, please advise once registered.

It is with great joy that we share with you our new council quarterly newsletter. In this Winter issue, you will find the names of the current 2022 board member appointments.

Our Industry Co- Chair, Sue Reed, of Florida Power & Light and our existing Vice-Chair, Audie Thompson, of Miami Dade County, have agreed to continue serving in their roles as part of the PCC Board. Additionally, Membership Chair, Nelson Penalver has returned to assist with recruitment to the PCC membership. We thank all three, Industry Members for their willingness to continue to lead our group and for sharing their knowledge and leadership with the Miami-Dade PCC members.

INTRODUCING OUR 2022 PCC BOARD MEMBERS

Postal Co-Chair, **Keith Pierle**, Postmaster Miami
US Postal Service Industry

Co-Chair, **Sue Reed**
Bill Print and Mail Supervisor, Florida Power & Light

Industry Vice-Chair, **Audie Thompson**
Materials Management Supervisor, Miami Dade County

Postal Admin, **Catalina Rivero**, Customer Relations Coordinator
US Postal Service Industry

Secretary, **Jha-Khari Selver**, A/Complaints & Inquiry Supervisor
US Postal Service Industry

Communications, Chair **Crystal Robertson**, Interactive Digital Web Spec
US Postal Service Industry

Membership Chair, **Nelson Penalver**, Executive Director Sales
PCI

Education Committee – **Catalina Rivero/Michelle Wilcox**
US Postal Service Industry

Tampa Bay Print & Mail Industry

WELCOMES POSTMASTER GENERAL

FEBRUARY 16, 2022

11:00AM - 6:00PM

TAMPA CONVENTION CENTER

#CHAMPABAY
HOME OF THE

Louis DeJoy

Event Sponsorship Opportunities

Why Sponsor:

National Marketing Exposure - Local Marketing Exposure – Education - Face to Face Networking Opportunity

This event will be nationally promoted by all districts of the USPS, AIM, MTAC and PCC chapters giving you the opportunity to get your business name and brand in front of thousands of business professionals. Scheduled promotion includes:

- Direct Mail
- Email
- LinkedIn
- Media Outlets

The PMG Keynote Address and Q&A session will pull hundreds of business professionals from all over the state of FL, Caribbean and Southern United States Region. This event has been structured around the address in order to provide educational workshops and face to face networking opportunities – an opportunity that has not been available for nearly 2 years. The most recent events like this one have pulled between 300 to over 1000 attendees.

Who Will Attend?

- Mail Industry Professionals
- United States Post Office Personnel
- Business Professionals
- Local and Regional VIPs
- College Students

PMG Event Sponsorship Opportunities:

Premier Vendor Booth with 5 minute General Session Address

Primary Choice of Vendor Table Location

5 minute presentation in front of all attendees

Vendor Booth (8 ft Table)

2 Event Registrations including lunch, networking and workshops

Copy of Attendee Registration List

\$250 applied to your Annual Tampa Bay Suncoast PCC Sponsorship Level

Cost: \$750

Vendor Booth

Vendor Booth (8 ft Table)

2 Event Registrations including lunch, networking and workshops

Cost: \$350

Lunch Sponsor

Vendor Booth Sponsorship +

Table Tent Name Centerpieces on Lunch Tables

Predominant Signage Space throughout venue (*signs provided by sponsor*)

Special Recognition by Event Host during General Session

Cost: \$2000

Beverage Sponsor

Vendor Booth Sponsorship +

Signage on Beverage Table

Special Recognition by Event Host during General Session

Cost: \$1000

Networking Bar Sponsor

Vendor Booth Sponsorship +

Table Tent Name Centerpieces on Cocktail Tables

Space for signage in networking area (*signs provided by sponsor*)

Special Recognition by Event Host during General Session

Cost: \$1000

